

Press Release

09.08.2024



Mitas moves US farming forward with tires made to go the extra mile

- **Mitas team will show off their range of tires to meet everyday challenges at Farm Progress Show 2024, August 27-29 in Booth #922**
- **Designed for tractors, harvesters, sprayers and high-capacity transport, Mitas makes sure farmers can count on their tires to get the job done**

From August 27-29, Mitas Team will be ready at Booth #922 to show US farmers how they can improve their operations starting with the right tire made for the job at hand.

"Mitas works to ensure farmers make the most of their machinery by being the partner by their side, providing the hardworking tires they need at everyday challenges. With great traction, ground protection, high load capacity and high-speed transport they can count on, day in and day out. The Farm Progress Show 2024 is the ideal arena where we can show off what goes into each of our tires to move their business even further," remarked Greg Payne, OE Manager at Yokohama TWS.

Mitas will showcase a wide range of tires designed for North American farming to help them in their daily work, including radial tires with Very High Flexion (VF) construction, which enables less inflation pressure to provide great traction efficiency and reduce soil compaction.

From the **VF560/60R22.5 AGRITERRA 02 (Soil Protector) tire** made for heavy-duty transport to the **VF750/60R46 HC 1000** and **VF710/70R42 HC 3000**, proven to bring excellent flotation, stability and high load capacity to sprayers and harvesters, with better mileage and results.

The durable construction of the **VF420/85R38 HC 2000** has a larger footprint for low soil compaction, while the adaptable **480/80R38 HCM** provides an excellent grip on all-season terrain. With its distinctive shape, the **900/60R32 CHO SFT (Super Flexion Tire)** is ideal for high-horsepower tractors, designed to have the maximum sidewall flexibility for excellent traction to even the most powerful machinery.

www.mitas-tires.com



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"For 71 years, the Farm Progress Show has connected farmers across the globe with agriculture's leading companies, and we are proud to be a part of it, engaging with customers from across the USA," added Payne. "Our Mitas tires on show this year are known to handle a wide range of agricultural and seasonal applications, offering versatility for various farming conditions. We look forward to demonstrating the benefits farmers gain from our reliable tires made to work hard in the fields and deliver performance on the roads."

For more on Mitas agricultural tires visit: www.mitas-tires.com

Mitas is the tire brand for customers across Agricultural, Material Handling, Construction and Two-Wheeler markets with a decades-long tradition.

The Mitas portfolio offers reliable tires that meet the everyday challenges on the job or out on the trails on two wheels.

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